



Rural Computer
Consultants, Inc.



27TH ANNUAL RCC CUSTOMER SEMINAR

June 16-19, 2025

The Historic Menger Hotel, San Antonio, TX



Our Mission

Communication & Community

Get ready for an incredible four days ahead!

We have packed in more MOGO, more training, more roundtable discussions, more Vendor Fair, and more valuable takeaways to bring back to your office. This event is about more than just learning—it is about building connections, strengthening our community, and fostering meaningful conversations. We encourage you to step outside your comfort zone—ask the tough questions, engage with fellow attendees, explore new vendors, and jot down every idea, even the ones you are not sure your company is ready for yet. The more we share, the more we grow—together!

For Fuel People, By Fuel People

We value your suggestions, insight, and experiences you share.

When you feel inclined to do so, please scan the QR code with the camera on your phone and give us your thoughts, ideas, suggestions, or better ways to continue to grow business together.

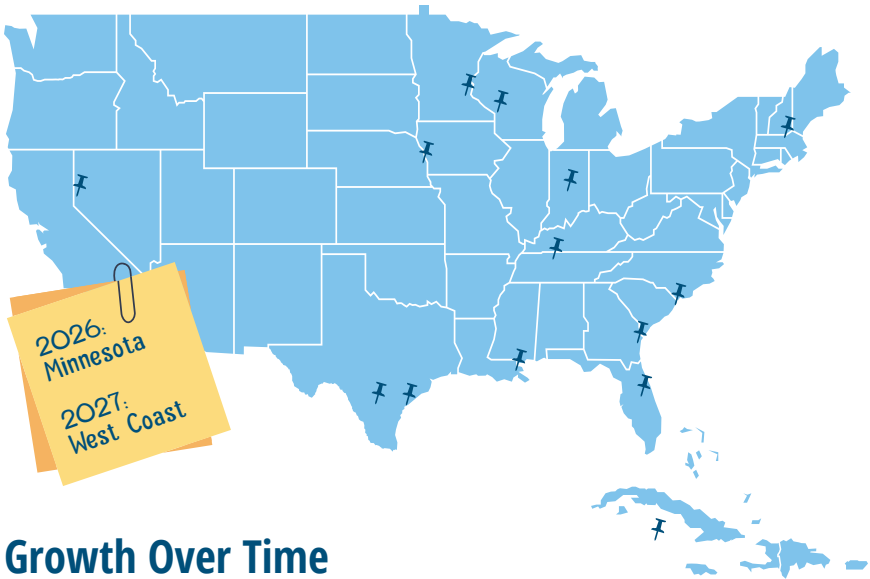


Through the Years

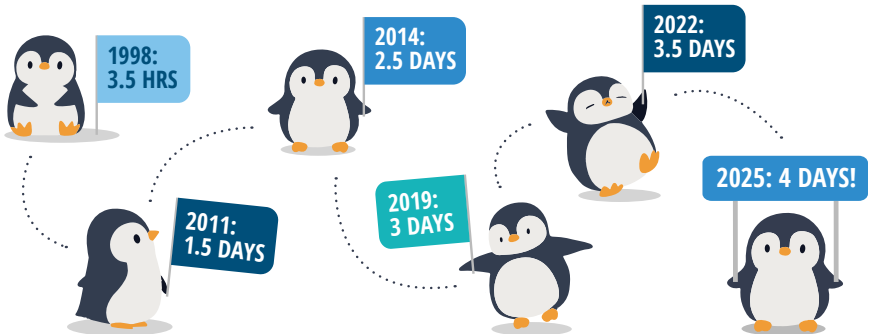
A Look Back at the RCC Customer Seminar

Where We've Been

- ▶ San Antonio, TX
- ▶ Omaha, NE
- ▶ Nashville, TN
- ▶ La Crosse, WI
- ▶ Myrtle Beach, SC
- ▶ Savannah, GA
- ▶ Reno, NV
- ▶ Galveston, TX
- ▶ Minneapolis, MN
- ▶ New Orleans, LA
- ▶ Boxborough, MA
- ▶ Indianapolis, IN
- ▶ Disney Springs, FL
- ▶ Atlanta, GA
- ▶ Grand Cayman Isl.



Growth Over Time



Things to Do

Our Picks for San Antonio Activities

Freddie's Picks:

- ▶ Voodoo Donuts. SOOO GOOD. They are amazing.
- ▶ The Mall – Shopping is my favorite!
- ▶ Starbucks right when you get into the Mall and order Caramel Macchiattos!!!!
- ▶ Alamo is cool. Get FREE tickets to go into the Church. Be sure to watch the video.
- ▶ Historical Market Square
- ▶ Enjoy some TEXMEX!

Jessica's Picks:

- ▶ VOODOO DONUTS – Yes 100%.
- ▶ Riverwalk Boat Tour – Do this first so you are familiar with the area and can see what is all offered. You can plan the rest of your trip accordingly.
- ▶ The Buckhorn was very interesting. It's worth a visit.
- ▶ Casa Catrina was our favorite restaurant of the trip. Specialized in tacos and was right on the river walk.
- ▶ Domingo Restaurant along RiverWalk. Great breakfast & lunch.
- ▶ Kilwin's Ice Cream and chocolate factory. Close to the Menger Hotel.

Aubrey's (6 years old) Picks:

- ▶ Rock climbing wall in The Mall.
- ▶ La Villita area kids' playground and splashpad.
- ▶ LegoLand!
- ▶ SeaWorld!



Find Maps for More Places to Eat & Explore!



visitsanantonio.com



thesanantonioriverwalk.com



CONGRATULATIONS, BRIAN!

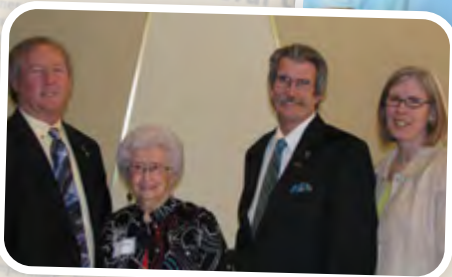


Our industry is bigger, better and more diversified because of what Brian Sheehan has instilled through his stewardship at RCC.

- Joe Erskine, EDPRO Energy Group, Inc.

Brian was, and is, an innovator, and a teacher. RCC has always been the first with new products to make life easier for his customers. He has instilled these values in everyone that I've encountered at RCC.

- Herman, LHDIC



RCC Owners Named Small Business Persons of the Year



Rural Computer Consultants, Inc.

Persons of the Year

DAY 1

Mon. June 16, 2025 | Menger Hotel A, B, C Ballrooms

7 AM	Registration
7:30 AM	Vendor Sponsor Breakfast
8 AM	Francy Welcome
8:45 AM	Introductions to RCC Staff
9 AM	Introductions of Attending Customers
9:30 AM	Break
9:40 AM	MOGO v4 / Hardware / Propane Demo / Fuels
12 PM	Vendor Sponsor Lunch in Minuet & Patio Rooms
1 PM	Development Direction & Leadership Discussion
2 PM	Imaging / Panda Docs
2:30 PM	Break / Snack
2:45 PM	DM / Forecasting / RTC / Tank Monitors / Manual Tickets / Location Types with Monitor Usage
5 PM	Dinner on Own

DAY 2

Tues. June 17, 2025 | Menger Hotel A, B, C Ballrooms

7:30 AM	Vendor Sponsor Breakfast in Minuet & Patio Rooms
8 AM	Roundtables & Breakfast in Minuet & Patio Rooms
9:30 AM	Break
9:40 AM	Vendor Introductions
10 AM	Sales Upload & Postings / Audit / Reports & Queries
12 PM	Vendor Sponsor Lunch in Minuet & Patio Rooms
1 PM	Keynote Brian Sheehan: Leadership & Community Involvement
2:30 PM	Break / Snack
2:45 PM	The Hub
4 PM	Vendor Fair (Outside A,B,C Ballroom)
6 PM	Dinner on Own

RCC Member Hub: Scan QR code for more info!

With over 1,100 subscribers, this is your GO TO place for on-demand training videos, tips and tricks, support notes, and manuals/schematics for MOGO hardware.



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Designed for RCC users

Faster funding &
stronger cash flow

Competitive pricing &
unmatched support

Courtney Huff

VICE PRESIDENT, OPERATIONS

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Michelle Hempling

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✉ Michelle@msgpay.com

Visit us at MSGPAY.COM/RCC

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The advertisement features a close-up, high-contrast image of a tiger's face on the left side. On the right, there are logos for 'TIGER PAYMENT SOLUTIONS' and 'NPGA NATIONAL PROPANE GAS ASSOCIATION'. Below the logos, the text reads 'PROPANE DEALERS BENEFIT FROM TIGER'S FIRST-HAND INDUSTRY EXPERIENCE!'. At the bottom right, it says 'GUARANTEED SAVINGS' followed by contact information: 'CALL: (781) 585-4343', 'EMAIL: SAVE@TIGERPROCESSING.COM', and 'VISIT: TIGERPROCESSING.COM'.



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Propane** *Sexy*



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DAY 3

Weds. June 18, 2025 | Menger Hotel A, B, C Ballrooms

7:30 AM	Vendor Sponsor Breakfast in Minuet & Patio Rooms
8 AM	Roundtables & Breakfast in Minuet & Patio Rooms
9:30 AM	Break
9:40 AM	Record Keeping
10 AM	James Robilotta Workshop
12 PM	Vendor Sponsor Lunch in Minuet & Patio Rooms
1 PM	Keynote James Robilotta
2 PM	Cash Receipts, APS, Budgets & Contracts
2:45 PM	Break / Snack
4 PM	Web, App, Notifications, Letter Templates
5:30 PM - 8 PM	Vendor & Customer Appreciation: Bar, Appetizers & DJ SanToneE! in Minuet, Pool & Garden Area

Did you know that we host FREE monthly webinars for our customers?

Feature Focus

- ▶ 2nd Wed. of the month
- ▶ Current software tools/enhancements

Building Your Business

- ▶ 3rd Thurs. of the month
- ▶ Key RCC processes for every day use

Pajama Day!



DAY 4

Thurs. June 19, 2025 | Menger Hotel A, B, C Ballrooms

7:30 AM	Vendor Sponsor Breakfast
8 AM	Cylinders / New Smart Meters & Entry
9 AM	RCC BA & KPIs: Guiding Strategic Decisions for your Business
10 AM	Prices, Global Price Change, Price Analyzer
10:30 AM	Break
10:40 AM	Service Manager / Service Tablet / Inventory
12 PM	Vendor Sponsor Lunch in Minuet & Patio Rooms
1 PM	Month End, GL Interfaces [QB & Sage], AP, Financials, Payroll, Collections, New Statements
3 PM	Break / Snack
3:10 PM - 5 PM	Stump RCC Support & Farewell Message
6 PM	Dinner on Own



We can not say it enough — Thank you for joining us for this record breaking Customer Seminar week!

This was the largest count of customer attendees, vendor fair attendees, and 32 hours of education and training. Circle back to the Member Hub to review any recording. **Yeehaw til next time!**

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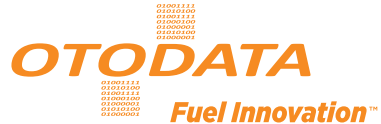


MID:COM
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Vendor Fair with Happy Hour



Tues. June 17 from 4:00–6:00 | Adjacent to the A,B,C Ballrooms



BUTANE-PROPANE NEWS

BPN



Butane-Propane News (BPN) is a leading business magazine for propane distributors, marketers, suppliers and other leaders allied to the industry. Since 1939, BPN readers have looked to our brand as the source for expert advice, propane news, business content, trends, legislative updates and more to help them succeed.



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Share all your Seminar and San
Antonio moments using the hastags:

- ▶ **#MakingPropaneSexy**
- ▶ **#MPS**
- ▶ **#RCCBI**



Meet Your Speakers

Brian Sheehan

Brian “The Big Cheese” or Lion Brian (as many know him) exemplifies the heart of both an entrepreneur and a Lion. He is a hardworking and committed individual with a deep passion for service and leadership. Over the years, he has been dedicated to building both a strong and sustainable company—Rural Computer Consultants (RCC)—as well as strengthening the Lions Organization, always recognizing that true success comes from strong individual relationships. His enthusiasm and motivation inspire those around him, making it easy to stay dedicated when you see firsthand the incredible impact that both RCC and Lions have on communities and the world. Brian believes you can make a difference while having fun doing it—that is the key to growing and strengthening what you believe in.



In 1979, Brian and his brother Kevin founded Rural Computer Consultants, Inc. in Bird Island. Today, RCC has grown to a team of over 70 professionals nationwide. Through the years, he has had the honor to work alongside of his brother Kevin, sister Susie, his nieces Abby & Holly, and his own children Kyle & Jessica. In 2011, Brian and the RCC leadership team were recognized as the SBA Minnesota Small Business Persons of the Year, reflecting their dedication, vision, and leadership in the propane industry. With experience spanning nearly every role—from painting propane tanks at his family's business, Sheehan's Gas, to pioneering smarter software solutions—Brian has been a driving force in advancing customer account management and forecasting technology.

Brian is the charter member and president of the Bird Island Yacht Club, which, despite its name, is still searching for a lake to dock its yacht. (In the land of 10,000 lakes, Bird Island is neither an island nor does it have a creek!)

Through his commitment to business and service, Brian has shown that strong leadership, enthusiasm, and a sense of humor go a long way in making a difference. His passion for RCC and Lions continues to drive him to make an impact locally and globally.

Make a great day!!

Meet Your Speakers

James Robilotta

James Robilotta, CSP, is a leadership author, motivational speaker, emcee, and trained improv comedian. After years of building, training, and leading teams, James followed an entrepreneurial dream and built two successful businesses. The first is an organization that incorporates freestyle rap into improv comedy (a success story for another day). And the second is his speaking and coaching business (a success story for today).



James has been speaking internationally to willing and unwilling audiences since 2009 and has found that quality humor is the secret to hosting powerful conversations that make a genuine impact. His attendees leave feeling recharged, introspective, and ready to get out of their own way.

With years of research (and a few too many real-life case studies within his work), James has learned everything he can about fighting apathy and building strong company cultures. He uses this insight to help leaders manage and retain talent and give feedback that sticks, and to help organizations create community buy-in using curiosity.

James' cornerstone concept is that we as humans can't learn from people who are perfect, we can only learn from people who are imperfect. And companies like American Express, GE, Accenture, and Afterpay have gravitated toward this message and found the insights to be invaluable in shifting the way their people show up for each other.

James is working to bring humanity and community back into the workplace. He is on a mission to ensure that people are seen, heard, respected...and giggling a little, too.



You'll find the following RCC staff throughout this year's seminar.

Say hi, ask us a question, give us a high-five - we're here to connect with you!



Toni

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Software Support since
2019



Sam

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Software Support since
2015



George

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MOGO since 2017



Holly

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Head of People since
2014





Jessica

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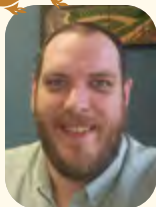
Head of Software
Support since 2014



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Head of Business Growth
since 2005



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Head of Sales &
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Nancy

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Sales & Communications
Executive Assistant since
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Nate

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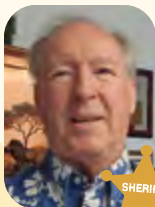
Head of Development
since 2002



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Sales since 2009



Brian

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Founder since 1979



Abby

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Head of Operations since
2008



Tony

tony@frfproductions.com

FRF Productions since
2021



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Great idea

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Great idea

Write it down!

Message From Your Seminar MCs

Thank you for spending this past week with us and the RCC Family!

We are truly grateful for the time and effort you invested in joining us at the RCC Customer Seminar. Your enthusiasm, curiosity, and dedication have been the driving force behind RCC's Seminar growth since 1998, and it is because of your involvement that this event continues to evolve and thrive. We appreciate you and your commitment to learning, and we cannot wait to make 2026 even better.

See you next year!

Your RCC Seminar MCs,
FRANCY (Freddie & Nancy)

Get in touch: francy@rccbi.com





Steer clear of trouble; grab life by the horns!



Rural Computer
Consultants, Inc.

320-365-4027 | www.rccbi.com

